

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Ritz, et al

Appln. No. 10/047,540

Filed: January 15, 2002

For: METHOD AND SYSTEM FOR
CONNECTING END USER WITH
APPLICATION BASED ON
BROADCAST CODE



: Group Art Unit: 2181

: Examiner: Not Assigned

:

: Attorney Docket

: No. 052555-5018

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**INFORMATION DISCLOSURE STATEMENT
PURSUANT TO 37 C.F.R. §§ 1.56**

Assistant Commissioner for Patents
Washington, D.C. 20231

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Dear Sir:

In accordance with 37 C.F.R. § 1.97(b), the above-identified Applicants cite the following patents and publications, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. § 1.56. In compliance with 37 C.F.R. § 1.98, copies of the patents and publications set forth below and listed on the attached Form PTO-1449 (4 sheets) have not been provided because they were cited in one or more of parent Application Nos. 09/971,093, 09/971,115, 09/971,321, 09/971,369, 09/236,176, and 09/310,355 and U.S. Patent No. 6,314,457. In exception to the above, references to U.S. Patent Nos. 5,436,653; 5,579,124; 5,581,800; 5,574,962; 5,495,282; 5,450,490; 5,483,276; and 5,408,258 and Arbitron Cable, "Studio Grade Encoder for Audience Measurement – A Fact Sheet for Broadcast Engineers", www.arbitron.com, 2 pages, May, 2000 set forth below and listed on the attached Form PTO-1449 have been provided. In addition, Applicants hereby bring to the Examiner's attention Application Serial Nos. 09/768,800, 09/768,535, 09/768,387, 09/974,492, 09/951,361, 09/993,960, 10/004,409, 09/974,711. This information disclosure is being filed less than 3 months from the filing date. Accordingly, no petition, or fee is believed to be required.

CERTIFICATE OF MAILING (37 CFR §1.8a)

I HEREBY CERTIFY THAT THIS CORRESPONDENCE AND THE PAPERS AND/OR FEES REFERRED TO HEREIN AS TRANSMITTED, SUBMITTED OR ENCLOSED, ARE BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE WITH SUFFICIENT POSTAGE AS FIRST-CLASS MAIL IN AN ENVELOPE ADDRESSED TO: ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231, ON THE DATE INDICATED BELOW.

Name Alison B. Weisberg

Signature 

Date of Deposit 3/8/02

<u>Patent No.</u>	<u>Patentee</u>	<u>Issue Date</u>
4,042,113	Duncan et al.	08-1977
4,752,675	Zetmeir	06-1988
5,832,457	O'Brien et al.	11-1998
5,963,916	Kaplan	10-1999
6,026,375	Hall et al.	02-2000
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2001/0014868	Herz et al.	08-2001
4,964,043-A	Galvin	10-1990
5,625,776-A	Johnson	04-1997
6,101,483-A	Petrovich et al.	08-2000
6,134,548-A	Gottzman et al	10-2000
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6,011,949-A	Shimomukai	01-2000
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6,144,848-A	J.F. Walsh et al.	11-2000
6,154,738-A	Call	11-2000
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4,797,818	Cotter	01-10-1989
5,122,959	Nathanson et al.	06-16-1992
5,444,444	Ross	08-22-1995
5,583,487	Ackerman et al.	12-10-1996
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5,890,136	Kipp	03-30-1999
5,978,773	Hudetz et al.	11-02-1999
5,905,248	Russell et al.	05-18-1999
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5,581,800	Fardeau et al.	12-03-1996
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5,495,282	Mostafa et al.	02-27-1996
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Anon., "MSNBC Business Video and WavePhore Newscast Create Multimedia Business Intelligence Service," Information Today, Vol. 15, No. 1, p 25+, January 1998

Majer, A. et al., NewMedia, Vol. 9, No. 1, page 11, published January 1999.

Bango.Net, www.bango.net, 71 Pages.

Internet Number, www.hatch.co.jp/e, 34 Pages.

Arbitron Cable, "Studio Grade Encoder for Audience Measurement – A Fact Sheet for Broadcast Engineers", www.arbitron.com, 2 Pages, May, 2000.

Applicants respectfully request that these references be considered by the Examiner, and that the Examiner acknowledge consideration of the references by initialing and returning copies of the enclosed Form PTO-1449 with the next official action.

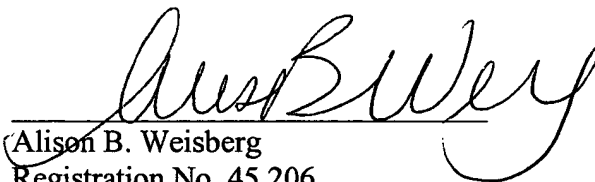
While this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. § 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to herein is "prior art" for this invention or otherwise material to the patentability of this invention as defined in 37 C.F.R. § 1.56.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

The Commissioner is hereby authorized by this paper to charge any fees required in connection with this filing to Deposit Account No. 50-0310. A duplicate of this authorization is enclosed.

Respectfully submitted,

By:



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Attorney for Applicants

Dated: 3/8/02

Enclosure: (Form 1449 – 4 Pages)



Substitute for form 1449A/PTO		Complete if Known		RECEIVED
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)		Application Number	10/047,540	MAR 19 2002 Technology Center 2100
		Filing Date	January 15, 2002	
		First Named Inventor	Ritz, et al.	
		Group Art Unit	2181	
		Examiner Name	Not Yet Assigned	
Sheet	1 of 4	Attorney Docket Number	052555-5018	

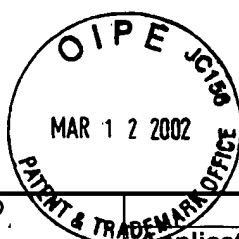
U.S. PATENT DOCUMENTS				
Exr Initials	U.S. Patent Document		Name of Inventor or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
	Number	Kind Code (if known)		
	4,042,113		Duncan et al.	08-1977
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	5,832,457		O'Brien et al.	11-1998
	5,963,916		Kaplan	10-1999
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	2001/0011233		Narayanaswami	08-2001
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	WO	95/26536-A		Leher et al.	10-1995
	WO	99/16060		Keyston	01-1999
	WO	97/01137		International	09-1997

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS				
Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published			
	Vollum, R.B. "43 Ways Computers Can Help You," (Abstract only), Purchasing World, Vol. 27, No. 6, pp. 81-82, June 1983.			
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	Bango.Net, www.bango.net, 71 Pages.		
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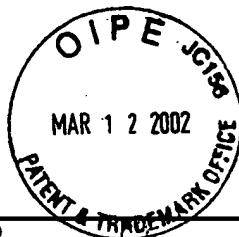
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